

THE HAITI POSTER PROJECT CALL FOR ENTRIES

A collaboration of artists and designers from around the world, benefitting victims of the earthquake in Haiti.

Moxie Sozo, the organizer of the **2005 HURRICANE POSTER PROJECT**, is teaming up with *Josh Higgins*, the organizer of the **2007 SO-CAL FIRE POSTER PROJECT** to produce the **2010 HAITI POSTER PROJECT**.

ALL DESIGNERS AND ARTISTS, PLEASE STEP UP!

THE HAITI POSTER PROJECT seeks limited edition sets of posters from artists, designers and design firms from around the world. The donated posters will be sold online to raise money for Doctors Without Borders. As designers, we have the collective ability to do what we love, AND to create a difference. THE HAITI POSTER PROJECT has been conceived as a collective effort by the design community to unite and effect change through our work. In order for this project to be successful, we are counting on designer participation. Our goal is to raise at least:

\$1,000,000 FOR DOCTORS WITHOUT BORDERS

PLEASE HELP SPREAD THE WORD.

DETAILS:

- **DEADLINE: March 15th.** Submissions after March 15th will also be accepted, but given the timeliness of the situation, we strongly encourage designers to meet this deadline.
- Posters should be specific to the earthquake in Haiti or THE HAITI POSTER PROJECT.
- The posters may be graphic or typographic.
- The posters should be signed and numbered editions in quantities of 25 to 100. The posters should not be one-offs.
- Minimum size is 11" x 17". (Ideal size: 18" x 24".) Poster can be produced by litho, digital or silk-screen print.
- Posters may include credits for vendors who have donated supplies or services, but please keep them small and unobtrusive.
- Artists will be responsible for designing, printing, and delivering the posters to HAITI POSTER PROJECT. Although we would like to print them, we don't have the resources to coordinate all of the printing ourselves.
- We encourage international submissions.
- All submissions will become property of THE HAITI POSTER PROJECT, and will be sold to raise funds for the Doctors Without Borders earthquake disaster relief effort. Several posters from each donated set will be retained for possible future exhibition or publication.
- When you've finished your design, please email a PDF or JPEG of finished poster for the site to: info@thehaitiposterproject.com. (At least 380px x 480px, please.) Please also include the title of the poster, your name (as you'd like it to appear) and a short paragraph about you and your poster.

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MORE INFORMATION

If you have questions or need more information, please contact:

Leif Steiner — leif.steiner@thehaitiposterproject.com

Josh Higgins — josh.higgins@thehaitiposterproject.com

Please ship poster submissions to:

**Haiti Poster Project, c/o Merch Lackey, Inc.
8510 Production Ave.
San Diego, CA 92121
USA**

PLEASE PACKAGE WELL. DAMAGED POSTERS ARE HARD TO SELL

MORE ABOUT THE ORGANIZERS:

LEIF STEINER is the founder and creative director of Moxie Sozo, a nationally-known design and advertising agency located in Boulder, Colorado. In 2005, after Hurricane Katrina struck New Orleans, Moxie Sozo organized the **HURRICANE POSTER PROJECT**, a collaboration of artists and designers from around the world to help raise money for the victims. Over 180 different limited-edition series of posters were produced, raising about \$50,000. Many of the posters won major design awards, and the effort was profiled in numerous publications. Exhibitions of the show appeared around the country and in Europe. Additionally, many of the posters are now in permanent collections of several major museums, including the Library of Congress and the Louvre.

JOSH HIGGINS is a creative director in San Diego CA, and the organizer of the 2007 **SO-CAL FIRE POSTER PROJECT**. After seeing wildfires burn through Southern California in the fall of 2007, Josh enlisted designers and artists around the globe to help. Higgins, who was a contributing artist to the post-Katrina Hurricane Poster Project, founded the So-Cal Fire Poster Project to raise money for victims in southern California. Several of the projects posters have won design awards from Communication Arts, HOW, Print and Step Magazine. The Project was also featured on NBC, FOX, Metropolis Magazine, Communication Arts and California Home and Style. To date the project has raised thousands of dollars and continues to be a relief fund source for fire victims 2 and a half years later.

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