



2009 NEW ORLEANS GREEN SALON
SATURDAY, MARCH 14 @ LOYOLA UNIVERSITY PEACE QUAD
(If it rains Green Salon will convene in Nunnemaker Auditorium, Monroe Hall)

- 9:30 INTRODUCTORY ADDRESS: Dr. Anthony DeCuir, Interim Dean for the College of Music and Fine Arts, Loyola University New Orleans
- 10:00 KEYNOTE ADDRESS: Ellen Lupton, *writer, curator, and graphic designer; director of the Graphic Design MFA program at Maryland Institute College of Art (MICA)*
- 10:45 Session 1 ENERGY: Charlie Margiotta, *Rayonier Inc. Senior Vice President, Real Estate and TerraPointe Services Inc. President*
- 11:05 Session 1 ENERGY: John McGowin, *City of New Orleans Energy Manager / Zack Embrey, City of New Orleans Renewable Energies Specialist*
- 11:25 Session 1 ENERGY: Karen Wimpelberg, *Alliance for Affordable Energy Regulatory Affairs Director*
- 11:45 - 12:00 Session 1 ENERGY PANEL DISCUSSION: MODERATOR, Dr. Bob Thomas, *chair of the Environment Group for Governor Bobby Jindal's Economic Growth Transition Advisory Council.*
- 12:10 - 12:30 NATALIE MAE
- 12:30 *Hike for KaTREEena ACCOLADES!!!!*
- 12:40 Session 2 MATERIALS/BUILDING: Case Miller, *Preservation Resource Center*
- 1:00 Session 2 MATERIALS/BUILDING: Karen Kemp, *Green Project*
- 1:20 Session 2 MATERIALS/BUILDING: Dana Eness, *The Urban Conservancy*
- 11:45 - 12:00 Session 2 MATERIALS/BUILDING: MODERATORS, Aimee Cabrera & Deborah Poole, *Monroe Library Learning Commons Day Manager and Associate Dean for Public Services*
- 2:05 - 2:25 MORE, SUSTAINABLE, LIVE LOCAL MUSIC
- 2:35 Session 3 POLICY/SOCIAL JUSTICE: Dr. Craig S. Hood, *Loyola Biological Sciences Dept. Chairperson and Environmental Studies Program Professor*
- 2:55 Session 3 POLICY/SOCIAL JUSTICE: Autumn Snyder Harrell, *New Orleans environmental law attorney*
- 3:05 Session 3 POLICY/SOCIAL JUSTICE: Aimee Cabrera & Deborah Poole
- 3:20 Session 3 POLICY/SOCIAL JUSTICE: MODERATORS, Nancy Quirk, *Senior Research Associate, Rebuilding Information Station (RIS)*
- 3:40 - 4:00 NATALIE MAE
- 4:05 Session 4 STEWARDSHIP: Rev. Julie Ann Bynog, *Project Coordinator, Project Homecoming, The Presbytery of South Louisiana*
- 4:25 Session 4 STEWARDSHIP: Kathleen O'Gorman, *Loyola Religion and Ecology Professor*
- 4:45 Session 4 STEWARDSHIP: Nicole Kone, *founding member, Loyola Micro-Loan Program Advisory Board*
- 5:00 Session 4 STEWARDSHIP: MODERATOR, John Clark, *Gregory F. Curtin Distinguished Professor in Humane Letters and the Professions, Dept. of Philosophy and Loyola Environmental Studies Program. ADDITIONAL STEWARDSHIP PANELISTS: Kevin O'Donnell, An Inconvenient Truth-Phase 2 and John Croke, Second Line Project.*
- 5:30 *AN INCONVENIENT TRUTH, PHASE 2*, Kevin O'Donnell
- 6:00 - 8:00 *AFTER PARTY with US THE BOMB* in the *COURTYARD of the DANNA CENTER*



ONGOING SIDE EVENTS, PRESENTATIONS AND INSTALLATIONS:

- *Rebuilding Information Station Mobile Outreach: tools and instruction to help you learn energy-efficient, flood-, wind-, rain-, & moisture-resistant home construction.*
- *An Inconvenient Truth, Part II*
- *Green Project*
- *Urban Conservancy*
- *Preservation Resource Center*
- *Sustainable crafts*
- *AIGA Loyola*
- *AIGA New Orleans*
- *Sustainable Letterpress printing demo*

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PARTICIPANTS:

An Inconvenient Truth - Phase 2, The Built Environment

"The book and movie *An Inconvenient Truth* were a call to action. Their intention was to arouse interest in the issue of climate change, provoke discussion, and initiate efforts toward finding solutions. The success and popularity of the movie led former VP Al Gore to establish The Climate Project - a non profit organization charged with spreading the word and presenting Mr. Gore's slide show on a global grass roots level.

May 2009 will be the kick off to An Inconvenient Truth - Phase 2. Over the past year The Climate Project has been working with select groups of presenters to craft topic specific, solutions oriented versions of the slide show. Kevin has been leading one of these teams focusing on how the built environment impacts climate change. This session will be a preview of a show scheduled to be unveiled in May at The Climate Project North American Summit in Nashville TN. Although the show focuses on buildings, the design strategies presented can apply to any design field. " —Kevin O'Donnell

Rev. Julie Ann Bynog, I am an ordained Lutheran Pastor serving with *Presbyterian Disaster Assistance as the Project Coordinator for Project Homecoming* www.projecthomecoming.net, a faith based rebuild organization in New Orleans.

I received my Master of Divinity from Luther Seminary-St. Paul ,MN, a bachelor's degree in Biology from the University of Wisconsin-Stevens Point, and an Associate of Arts from Northcentral Tech in Wausau, WI. I am from Stevens Point, WI and currently live in Destrehan.

My work in disaster response and recovery is informed by an understanding of stewardship as informed by my faith tradition, as well as my own life experience. Stewardship, with regard to the impact disaster has on people and places involves the care and keeping of the present and the future. That is to say, how will we, through our actions or inaction effect the future of the people and places impacted by disaster.

Though my position as Project Coordinator I am living out my understanding of Stewardship to the best of my ability in this place and time. At any given time Project Homecoming is working on 12-15 houses per week, completing about 50 per year using volunteer labor and a skilled construction management team. We rebuild homes for the elderly, disabled, uninsured, or underinsured residents of Orleans and St. Bernard parishes. Our prayer is Recover, Rebuild, Rejoice!

Aimee Cabrera, *Learning Commons Day Manager, Monroe Library at Loyola University New Orleans.*

John Clark, *Gregory F. Curtin Distinguished Professor in Humane Letters and the Professions at Loyola University New Orleans, Professor of Philosophy, and a member of the Environmental Studies faculty.*

He received his Ph.D. from Tulane University. His books include *Max Stirner's Egoism; The Philosophical Anarchism of William Godwin; The Anarchist Moment: Reflections on Culture, Nature and Power; Renewing the Earth: The Promise of Social Ecology* (editor); *Environmental Philosophy: From Animal Rights to Radical Ecology* (co-editor); *Anarchy, Geography, Modernity: The Radical Social Thought of Elisée Reclus*; and *A Voyage to New Orleans: Anarchist Impressions of the Old South* (co-editor and co-translator). His alter ego, pre-Ancientist philosopher Max Cafard, wrote *The Surre(gion)alist Manifesto and FLOOD BOOK*. He is at work on a number of projects, including the formulation of a dialectical social ecology, a political ecology collection, and a historical and philosophical work on social crisis in New Orleans in the mid-Nineteenth Century. He is a moderator for Research on Anarchism, an international multilingual discussion list and research archives, and writes a column, "Imagined Ecologies," for the journal *Capitalism Nature Socialism*. His research interests include dialectical thought, ecological philosophy, environmental ethics, anarchist and libertarian thought, theories of the imaginary, cultural critique, and Buddhist philosophy. He is a long-time activist in the green and bioregional movements, and for many years he has worked on a small ecological restoration project on 83 acres along Bayou LaTerre in Hancock County, Mississippi.

John Croke, *Second Line Project.*

With the goal of advancing the green and sustainability agenda in the entertainment industry, John Croke is a Los Angeles based Content Producer who partners with production companies, content creators, labels, networks, designers and other creative agencies to develop and produce compelling and entertaining content for a range of television, film, music, and various retail projects.

Dr. Anthony DeCuir, *College of Music and Fine Arts, Loyola University New Orleans*, professor of music therapy and associate dean of the college of music and fine arts, has accepted the appointment to the position of interim dean of the College of Music and Fine Arts at Loyola University New Orleans.

Decuir is an active member of the American Music Therapy Association, and has served that organization in many capacities, including as president. He has authored articles in a number of prestigious journals including *Perceptual and Motor Skills*, *The Arts in Psychotherapy* and *Journal of Music Therapy* and has also lectured throughout the United States and abroad in the field of music therapy.

Decuir has been the associate dean of the College of Music since 1990 and served as interim dean in 1996-1997. He has been a part of Loyola's College of Music faculty since 1974.

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Zack Embrey, *City of New Orleans Renewable Energies Specialist*.

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Dana Eness has been Executive Director of The Urban Conservancy since 2007. Dana was a founding board member of The Urban Conservancy's Stay Local! initiative in 2003, which is dedicated to creating a robust economy based on strong locally-owned businesses. She continues to manage the program and it's online directory, staylocal.org, now over 1500 businesses strong.

Since receiving her MA in Latin American Studies from Tulane University twenty years ago, Dana has worked in non-profit administration, programming, and community development while developing and managing cross-cultural and literacy programs abroad, at Tulane University, and for the Louisiana Endowment for the Humanities.

Dana was a founding board member of The Urban Conservancy's Stay Local! initiative in 2003, and continues to manage the program, now over 1500 businesses strong. She lives in the Riverbend neighborhood with her husband and two children.

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The Green Project is a nonprofit organization dedicated to creatively promoting and encouraging environmental sustainability in New Orleans. We recycle building materials, paint, electronics, and reusable arts supplies. We operate a building materials recycling store, promote community involvement and environmental activities, and serve as an environmental reference resource for the Greater New Orleans area.

Our Mission: The Green Project develops a culture of creative reuse by building a marketplace for reclaimed materials and cultivating a respect for their value.

thegreenproject.org

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Dr. Craig S. Hood, *Loyola Biological Sciences Dept. and Environmental Studies Program, Loyola University New Orleans*.

Craig Hood conducts research on the biodiversity and conservation biology of mammals in Louisiana, including especially bats. He currently is a member of a Loyola University research group engaged in a longterm study of wetland ecology and invasive plant species in the Mississippi River Delta. He teaches courses in ecology and evolution, and organismal biology to both biology majors and non-science majors at Loyola, but also makes frequent public presentations on the biology of bats to K-12 schools and the general public. His approach to teaching is that learners -- of all ages -- are responsible for being engaged in a topic, they should work hard at understanding the ideas and methods being considered. It is clear that we are now in the midst of an Information Age, and it is therefore imperative that students -- and all lifelong learners -- learn to learn using modern information technologies. With this said, his attitude is that these technologies are tools and that people still count -- learning begins and ends with people.

Dr. Hood has published over 30 articles and book chapters in scientific journals, is a member of 11 professional scientific societies, and is a fellow of the American Association for the Advancement of Science (AAAS). He founded and is host of Science Matters, a science radio program broadcast by Loyola University New Orleans' radio station, Crescent City Radio.

chood@loyno.edu

www.sciencemattersatloyola.com

www.crescentcityradio.com

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Karen Kempf has taken her passion for the 3R's (reduce, reuses, recycle), and applied it to her work at The Green Project's as their Environmental Education Coordinator. She is also the owner of KK-NOLA Creative-Cycle, which specializes in recycled handmade special occasion invitations.

kkempf@thegreenproject.org

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Nicole Kone, *founding member, Loyola Micro-Loan Program Advisory Board*.

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Ellen Lupton is a writer, curator, and graphic designer. She is director of the *Graphic Design MFA program at Maryland Institute College of Art (MICA)* in Baltimore. She is also *curator of contemporary design at Cooper-Hewitt, National Design Museum*, where she has produced numerous exhibitions and books, including *Mechanical Brides: Women and Machines from Home to Office*, *Mixing Messages: Graphic Design and Contemporary Culture*, *Letters from the Avant-Garde*, and *Skin: Surface, Substance + Design*. She helped Cooper-Hewitt launch the National Design Triennial series in 2000; she and a team of curators are now hard at work on the fourth Triennial exhibition, which will look at issues of sustainability, accessibility, social justice, and innovation in the global design community.

She is author or editor of numerous books on design, including *Thinking with Type*, *D.I.Y.: Design It Yourself*, *D.I.Y. Kids*, *Graphic Design: The New Basics*, and *Indie Publishing: How to Design and Produce Your Own Book*. Many of her books are co-authored with students at MICA.

<http://www.mica.edu/>

<http://www.cooperhewitt.org/>

<http://www.designwritingresearch.org/>

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Charlie Margiotta: He is the *Senior Vice President of Rayonier*, a leading international forest products company. He will be speaking on energy conservation in the forest products industry.

Charles Margiotta, 55, joined Rayonier in 1976, was named Managing Director, Rayonier New Zealand in 1992, Vice President, Forest & Wood Products in 1997, Vice President, Corporate Development & Strategic Planning in 1998, Senior Vice President, Business Development and President of TerraPointe LLC in May 2005 and was elected to his current position in July 2007. Mr. Margiotta holds a B.B.A. from Pace University and graduated from the Harvard University Graduate School of Business Advanced Management Program.

<http://www.rayonier.com/>

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John McGowin, *City of New Orleans Energy Manager*.

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Case Miller,

Preservation Resource Center

To promote the preservation, restoration and revitalization of New Orleans' historic architecture and neighborhoods.

<http://www.prcno.org/>

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The *Monroe Library* is a center for enhancing skills that are necessary for success in college and in life-long learning. Students build information literacy and critical thinking skills throughout their careers at Loyola through the collaborative efforts of their professors and the library faculty and staff. Work in the library is marked by collaboration: among students, among students and faculty, and among faculty. Library faculty and staff work together and in partnership with people and organizations outside the library. The collaborative relationships formed by library faculty and staff benefit the whole university.

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Kevin O'Donnell is the *director of WD Ecologic*, the sustainable design strategies studio, for the retail architecture and engineering firm WD Partners. WD Ecologic develops design strategies to help companies transform their practices and processes from industrial age thinking to a new sustainable age business model through the application of, what they call, the Ecologic Matrix. Kevin and WD Partners played a vital role in the creation and development of the national roll out for Tesco's Fresh & Easy Neighborhood Markets. Other clients include Whole Foods Market, Frito Lay, Safeway, and Walmart.

kevin.odonnell@wdpartners.com

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Kathleen O'Gorman, *Loyola Religion and Ecology Professor*.

I am an educator who draws my inspiration and philosophy from the natural world, the primary school and curriculum. Within this comprehensive vision and context I claim my particular identity as a religious educator who is committed to the integration of cosmological and ecological perspectives,

priorities, and values within this professional field. You might say that my educational goal is the greening of education and religion. My academic home is Loyola's Institute for Ministry which is housed in City College, Loyola's adult division. Within these two contexts I am responsible for the Religious Education and Religion and Ecology programs and undergraduate courses in Religious Studies. I hope those who share this research and teaching commitment will get in touch with me.

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Deborah Poole, *Associate Dean for Public Services, Monroe Library at Loyola University New Orleans*.

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Nancy Quirk is Senior Research Associate, Rebuilding Information Station (RIS). The RIS is a collaborative effort of the University of New Orleans Center for Hazards Assessment, Response and Technology, the LSU AgCenter, Tulane City Center, and The Road Home Program. The RIS provides information to assist homeowners in managing the various aspects of rebuilding homes.

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Rebuilding Information Station:

The mission of the Rebuilding Information Station is to assist homeowners in managing the rebuilding and repairing of their hurricane-damaged homes. The station houses project staff members with whom homeowners can participate in one-on-one conversations about their rebuilding projects and/or gather information on various aspects of rebuilding.

Information available at the information station includes steps on how to:

- Make homes stronger, safer and more energy efficient.
- Prepare financially for a restoration or rebuilding project.
- Better understand the construction process, including building codes.
- Consider the pros and cons of innovative building technologies.
- Navigate the registry of licensed contractors for homeowners' particular needs.
- Obtain information on hazard mitigation.
- Learn how to avoid contractor fraud.

http://www.lsuagcenter.com/en/family_home/home/design_construction/Innovations+Education/Rebuilding+Information+Station.htm

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Bill Robinson, *Mobile Outreach, Rebuilding Information Station*, a cooperative initiative of LSU AgCenter, UNO, The Road Home, and Tulane City Center that supports sustainable, wise home reconstruction.

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Second Line Project, While the first line of critical reconstruction efforts in New Orleans addresses rebuilding the city's physical place, there is a second line initiative underway that is focused on playing a part in rebuilding the city's cultural and emotional place. The Second Line Project is a unique collection of designers, architects, musicians and educators whose goal is to engage the city of New Orleans in re-envisioning its most widely embraced

cultural institution in a new and profound way. From sustainable float building to waste management, the Second Line Project mission is to establish a progressive plan that incorporates the principles of green living, environmental awareness and sustainable design as part of the 2010 Mardi Gras celebration.

kotic@mac.com

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Garyt Shiflett is the *form Recycle for the Arts Program Director*, and co-creator of the Worn Again Fashion show, which highlights high quality wearable art made from recycled materials. Creative reuse is an essential element in both Garyt and Karen [Kempf] lives.

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Autumn Snyder Harrell earned her J.D. Degree from Loyola University School of Law in New Orleans, Louisiana in 2002, and her LL.M. in Environmental law at the George Washington University School of Law in Washington, D.C. in 2004.

During law school, Ms. Harrell clerked at Southeast Louisiana Legal Services, Inc. and the Orleans Levee Board. While an LL.M. candidate, Ms. Harrell clerked for the Environmental Protection Agency at the Agency Headquarters in Washington, D.C. and for the Nuclear Regulatory Commission, Atomic Safety and Licensing Board Panel in Rockville, Maryland. During her tenure at the George Washington University School of Law, she was a Berz Summer Fellowship Recipient and a Randolph C. Shaw Fellowship Recipient in Environmental law.

After completing her LL.M., Ms. Harrell successfully worked in private practice in the U.S. Virgin Islands for four years, representing clients in administrative hearings, and before the Territory's Superior Court and the U.S. District Court of the Virgin Islands.

Ms. Harrell is active in a number of professional and community organizations including the Louisiana Bar Association, U.S. Virgin Islands Bar Association, New Orleans Bar Association, and a member of the Louisiana Bar Association's Criminal and Environmental law Sections. Ms. Harrell is also a member of the New Orleans Opera Association Junior Committee. Ms. Harrell is licensed in Louisiana and the U.S. Virgin Islands. Ms. Harrell's practice focuses on Corporate, Environmental law, Civil and Criminal litigation, and Estate Planning. Autumn treats every client with respect and integrity.

<http://www.h2law-neworleans.com>

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Dr. Bob Thomas, *Environment Group for Governor Bobby Jindal's Economic Growth Transition Advisory Council and Loyola University, Loyola Chair in Environmental Communications (Department of Communications)*.

His biological research interests are in the area of the systematics of South American and Caribbean snakes and the status of declining amphibian populations. His communications students and he are involved in several studies analyzing how environmental issues are covered in the press. Additionally, he is very active in environmental communications and journalism in the West Indies and Central America .

<http://www.loyno.edu/lucec>

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Karen Wimpelberg, *Founder & President, Alliance for Affordable Energy*. Karen Wimpelberg, Board President and Regulatory Coordinator, co-founder with the late Gary Groesch and four others, is currently coordinating all regulatory activity, including preparing formal intervenor comments on utility rate

issues and energy policy, and testifying before regulatory bodies, as well as supervising numerous legal interns. She is also serving in an oversight and administrative capacity for the Alliance, supporting the Alliance's passionate, sacrificing and determined staff. Her BA is from Vanderbilt University's Peabody College of Education. A mother, former teacher and personal assistant to a N.O. philanthropist, Karen has also served numerous local organizations in various capacities including the League of Women Voters, Independent Women's Organization, Louisiana Environmental Action Network, PTO for Lusher School, Appleseed, and the Louisiana Children's Museum.

Alliance for Affordable Energy

Creating fair, affordable, environmentally responsible, community-based energy policies for Louisiana and the nation.

<http://www.all4energy.org/>

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